
TOY SAFETY STANDARD

ST 2025

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The Japan Toy Association

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Foreword

Children grow up by learning various things through play.

Toys make play more enjoyable and worthwhile.

Therefore, toys must be safe, enjoyable, interesting and useful to aid a child's physical and mental development.

Most importantly, it is essential that safe toys are manufactured.

In 1971, the Japan Toy Association (JTA) established Toy Safety (ST) Standard and Safety Toy (ST) Mark Program to improve toy safety in Japan.

We believe that this standard and program has contributed greatly to toy safety since then.

Recently, steps have been taken to improve toy safety in Japan and other countries.

In this context, toy safety standards have improved internationally.

In light of this trend, in 2012, the JTA decided to bring ST standard Part 1 (Mechanical and Physical Properties) and Part2 (Flammability) in line with ISO 8124 Part1 (with some modification) and Part2.

ST standard Part3 (Chemical Properties) remains based on toy safety regulation in Japan Food Sanitation Law.

Through the ST Mark Program (built on the ST standard), the JTA licenses toy companies the use of the ST mark on toys which have been accepted in a ST Standard Conformity Test conducted by third party testing bodies.

The ST mark Program has become essential to toy companies as consumers increasingly base their purchase decisions on whether toys bear the ST mark or not.

Where necessary, the ST Mark Program also takes into consideration that toys are expected to contribute to a child's healthy physical development as well as mental development.

With technological advancement and diversification of consumer values, new toys, that are not considered toys in traditional sense, are being developed and put on the market.

To keep up with the expanding definition of toys, the JTA is making every effort to develop toy safety standards that respond to changing social needs of the times.