

This translation has been made based on the original collections of the interpretation by JISCBA

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[Common 22] Where should the name, name or abbreviation of the licensee be displayed?

Also, in addition to the name, or name or abbreviation of the licensee, is it possible to indicate the name of another entrepreneur?

Interpretation:

In principle, the name, or name or abbreviation of licensee shall be indicated in the vicinity of JIS-mark.

In addition, it is possible to make a display of a business operator other than the licensee, but display in which these are confusing with licensee are unacceptable.

Concrete examples are as follows.

1. Specific cases where the licensee (A Co., Ltd.) is the manufacturer

(1) Example of unacceptable display (A Co., Ltd. is licensee in all of 1) to 3))

In case licensee is the manufacturer, by indicating the name of the business operator other than the licensee as "Manufacturing ○○" or "co-packer ○○", the display causing confusion that business operator is licensee or the display that will be hard to distinguish the licensee is not allowed.

Confusable case

1)



A (Co., Ltd.)

Manufacturer B Co., Ltd.

2)



A (Co., Ltd.)

Producer B Co., Ltd.

3)



A (Co., Ltd.)

B Co., Ltd. or Trademark of B Co. Ltd

Note 1. In 1) and 2), the display of B Co., Ltd. is not allowed regardless of whether it is in the vicinity of JIS mark and A Co., Ltd.

Note 2. In 3), the display of B Co., Ltd. is allowed in case it is away from the JIS-mark and A Co., Ltd., and it is obvious that B Co., Ltd is not licensee. However, display of only B Co., Ltd. is not recommended.

(2) Example of acceptable display (A Co., Ltd. is licensee in both 1) and 2))

The following cases are acceptable:

1)



A (Co., Ltd.)

Distributor B Co., Ltd.

2)



A (Co., Ltd.)

Importer B Co., Ltd.

Note 1. In 1) and 2), the position of B Co., Ltd. is allowed regardless of whether it is in the vicinity of JIS mark and A Co., Ltd.

Note 2. In 1), it is also acceptable to indicate "seller" as "distributor" or "dealer". However, those not described as above are regarded as a confusable example of (1) above.

Note 3. In 2), "importer" is also permitted to be marked as "introducer" or "import trader". However, those without these indications are regarded as a confusable example of (1) above.

Note 4. A Co., Ltd. is also allowed to indicate as "Licensee A Co., Ltd."

2. In case licensee is a distributor (or exporter or importer)

(1) Example of unacceptable display, (A Co., Ltd is the licensee of all of 1) to 4))

In case licensee is a distributor (or exporter or importer), by indicating the name of the business operator other than the licensee, the display which will cause confusion that business operator is licensee is not allowed.

Example of confusable display (in case licensee is distributor)

1)



A (Co., Ltd.)

Manufacturer B Co., Ltd.

2)



A (Co., Ltd.)

Manufacturer B Co., Ltd.

3)



A (Co., Ltd.)

Distributor B Co., Ltd.

4)



A (Co., Ltd.)

B Co., Ltd. or Trademark of B Co., Ltd.

Note 1. In 1) to 3), the position of B Co., Ltd. is not allowed regardless of whether it is in the vicinity of the JIS mark and A Co., Ltd.

Note 2. In 1) and 2), it is confusable to indicate "manufacturer" or "co-packer" because the majority of licensee is a manufacturer. However, the description of "Manufacturer" as "Manufacturing Factory" or "Factory" is permitted because it is consistent with the legal provisions. In such cases, the manufacturing factory or factory is within the scope of certification (included in the manufacturing quality control system and subject to on-site audit).

Note 3. In 3), the display of "seller" is not also permitted to be indicated as "distributor" or "co-packer."

Note 4. In 4), the display of B Co., Ltd. is acceptable if it is obvious that the B Co., Ltd. is not a licensee and is indicated away from the vicinity of JIS-Mark and A Co., Ltd. However, display of only B Corporation is not recommended.

Note 5. In case licensee is an exporter or importer, the "distributor" in 3) shall not be permitted to indicate the following:

"Exporter": "Exporter", "Export dealer" and "Export trader"

"Importer": "Importer", "Introducer" and "Import trader"

1), 2), 4) is the same as the distributor.

(2) Example of acceptable display (A Co., Ltd. is licensee of both in 1) and 2))

The following cases are acceptable: (Cases where licensee is a distributor)

1)



Licensee A (Co., Ltd.)

Manufacturer B Co., Ltd.

2)



A Co., Ltd.

Importer B Co., Ltd.

Note 1. 1), 2), the position of B Co., Ltd. is allowed regardless of whether it is in the vicinity of the JIS mark and A Co., Ltd..

Note 2. In 1), "Manufacturer B Co., Ltd." is included in the scope of certification. Manufacture is also allowed to display producer.

Note 3. In 2), the indication "importer" is also permitted to indicate "introducer" or "import trader". However, those without these indications are a confusable example of (1) above.

Note 4. Where licensees an exporter or importer, the Importer in 2) is permitted to display "Seller" or "Distributor".

1) is the same as the distributor.

For the licensee who is already recognized ,in case the displays do not conform to this concept, the display shall be changed within about three years from the date of establishment of this Collection of Interpretations, or the display shall be changed from "manufacturer" to "distributor" or" importer", etc. in order to conform.

Provided, however, that in the event such change is not possible due to unavoidable circumstances, the relevant case shall be reviewed by JISCBA, and in the event such change is recognized, the relevant case shall be shared by JISCBA.

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